

## News Release

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### **Scottsdale-based Marketing Firm Expands, Moves to Larger Office Space**

SpinSix Strategic Marketing Design expansion demonstrates businesses increasing demand for quantifiable results-driven marketing practices in trying economic times

**SCOTTSDALE**, Ariz. – December 9, 2008 – SpinSix Strategic Marketing Design, one of the region’s leading marketing firms is on the move. The six year old technology-driven agency has expanded its North Scottsdale office space to increase its service capabilities and better accommodate its increasing staff of technical and creative employees. The new, larger office space is necessary for SpinSix to serve its expanding portfolio of local, national and international clients.

Literally and figuratively speaking, SpinSix is a telling example of the demand for technology-savvy marketing expertise, combining the worlds of traditional and online marketing. At a time where so many businesses are contracting and reducing headcount, SpinSix is capitalizing on the ever increasing need for clients to achieve more with fewer dollars.

SpinSix’s continued growth is a expansion indicative of an ever increasing need for more efficient marketing tactics, measurement, and continual optimization for businesses large and small. With changes in the economy now affecting every size and kind of business organization, maximizing revenues by quantifying results is key. Thanks to SpinSix’s proprietary technology platform, LINCS (Lead Initiation & Conversion System), marketing initiatives that were once an immeasurable stab in the dark are now quantifiable strategies with measurable results.

From corporate branding and campaign development to design and deployment of demand-generation campaigns, SpinSix offers end-to-end solutions for companies looking to have an impact on consumers through a variety of integrated marketing strategies and tactics. Current SpinSix clients include, FileMaker (a wholly owned subsidiary of Apple), Sage Software, DriveTime and CVSICaremark.

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For more information, please visit [www.spinsix.com](http://www.spinsix.com) or contact Melissa Rein.  
SpinSix’s new office is located at 8880 E. Raintree Drive Ste. 165, Scottsdale AZ 85260.