

## News Release

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**Contact:** Melissa Rein  
Rose and Allyn Public Relations  
602-384-4747  
[mrein@roseandallynpr.com](mailto:mrein@roseandallynpr.com)

### **Leading Scottsdale Strategic Marketing Design Firm Secures Significant Private Placement Funding**

SpinSix to Use Funds for Existing, Future Growth

**SCOTTSDALE**, Ariz. – February 3, 2009 –SpinSix Strategic Marketing Design, one of the region’s leading marketing firms, and one of the few businesses expanding these days, is pleased to announce the completion of its first private placement investment effort. The six year old technology-driven interactive agency has successfully raised \$750,000 through various, non-institutional investors.

“It was gratifying see such a positive and immediate response to our offering,” said SpinSix partner and COO, Mike Horne. “We are fortunate to have attracted such a significant group of individual investors who are fully confident in the future of the Interactive marketing space and our particular technology-driven services.”

The funds will be used to expand the Scottsdale offices and to further develop SpinSix’s proprietary LINCS technology platform, which serves as a cornerstone for many of their client’s integrated marketing efforts. Founding SpinSix partner, Ken Reaser explained, “We saw an opportunity in this current environment to accelerate our expansion efforts, despite prevailing market attitudes. Our current and prospective clients are all trying to maximize the impact of their marketing budgets and SpinSix’s offering serves them very well in that capacity.”

Unlike most businesses, SpinSix has expanded in recent months, adding [How many?] employees to its [How many?] person roster. SpinSix recently won the highly coveted ExactTarget “Global Genius Award” for its international direct-to-consumer marketing campaign for FileMaker. This prestigious award was presented by ExactTarget, a leading provider of on-demand email and one-to-one marketing solutions. ExactTarget’s annual eMarketing Excellence Awards celebrates best-in-class email marketing campaigns from around the world.

From corporate branding and campaign development to design and deployment of demand-generation campaigns, SpinSix is an award-winning creative marketing firm offering end-to-end solutions for companies looking to have an impact on consumers through a variety of integrated marketing strategies and tactics. Current SpinSix clients include, FileMaker (a wholly owned subsidiary of Apple), Sage Software, DriveTime and CVSICaremark.