

News Release

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It's Medicine for the Recession Scottsdale Creative Marketing Firm Launches Contest for "The Best Job in AZ"

With \$50,000 salary package as prize, contest breathes life into bleak job market for new college grads

SCOTTSDALE, Ariz. – April 1, 2009 – Been thinking it's time to get a job, but think no one is hiring? Think again. SpinSix Strategic Marketing Design is seeking applicants for "The Best Job in AZ", a full-time graphic design gig in one of the coolest office environments in Arizona. Fun clients. Awesome projects. Creative teammates. And a guaranteed salary doing the creative integrated marketing and technology work you're passionate about. Start flexing your creative muscles, college grads – this is the big break you've been waiting for.

With many degree-wielding college seniors concerned about departing school sans job, "The Best Job in AZ" contest proves that jobs do exist for new grads, especially in the continuously booming technology industry. SpinSix has experienced a nearly 30% growth so far this year, and anticipates nearly 60% growth by the end of the year as indicated by its recent fundraising achievement, by which the company secured \$750,000 for growth through various investors.

Unorthodox thinking is part of SpinSix's unique corporate culture, and this contest is designed to ferret out the most tech-savvy prospective candidates with fearless creativity and excellent work ethic. Award-winning Spin Six is best known for its vast wheelhouse of web design and online marketing technologies and, like other tech firms, it is constantly upgrading and developing new programming to keep up with fast-moving markets. And so, they need a solid supply of fresh ideas from talented web developers and graphic designers. That's where you come in.

With this unique contest, SpinSix hopes to harvest the best and brightest new grads for an once-in-a-lifetime opportunity to create a career in online marketing. "SpinSix is an ever-evolving marketing firm steeped in tech know-how. With our growing roster of clients and capabilities, we are looking for that one candidate who's got the special ingredients when it comes to creating excellent marketing platforms that maximize the profitability of our client's online presence," said SpinSix founding partner Ken Reaser.

The winner will be chosen by a panel of SpinSix staff, including some of Arizona's top web designers and creative minds behind some of the coolest marketing campaigns you probably interact with on a regular basis. And, if you don't win the grand prize, you're still in the running to win a sweet Mac computer to enrich your web-designing brilliance.

Thinking about entering this unique contest? Read on to get the 411.

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So what exactly do I have to do?

Your mission, should you choose to accept it, to design a web site home page, interior page, contact page, and an email template for a fictitious company. Using the provided storyboard and site map, contest entrants will conceive and create a web site design for a fictitious company of their choosing. Then, submit your entry and wait to hear back from us. All contestants will be notified of their status.

Who can win?

You should be a graphic design or art student who is graduating from college or technical school in the spring of 2009. You should be proficient in Photoshop, Illustrator and InDesign. You should be very comfortable working on a Mac computer.

What can I Win?

A future! The undying gratitude of your parents! An entry level position as a graphic designer – working on websites, email marketing campaigns and print-based marketing for really cool companies all over the world. And a legit salary. The winner of the contest is guaranteed a \$50,000 position at Spin Six that includes benefits, bonuses, and a new Mac computer and/or relocation allowance.

Where is this job located?

SpinSix Strategic Marketing Design has corporate offices in Scottsdale, Arizona and a satellite office in Chesapeake, Virginia. The winner will have the opportunity to work from SpinSix's corporate offices in Scottsdale.

When does the contest start?

The contest begins April 1, 2009 and runs through May 31, 2009. All entries must be postmarked by midnight, May 31, 2009.

What else do I need to know?

Your design will become the property of SpinSix upon submission and will not be used for any commercial gain. Contest winner will be notified via phone or email. A runner-up winner will also be selected and furnished with prize. Spin Six is an equal opportunity employer.

For more information about Spin Six's "The Best Job in AZ" contest please contact Melissa Rein. To register for "The Best Job in AZ" visit www.spinsix.com. You can follow us on Twitter too: @TheBestJobinAZ.

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About Spin Six Strategic Marketing Design, LLC

Founded in 1996, SpinSix specializes in providing business solutions through integrated marketing and technology disciplines. From corporate branding and campaign development to design and deployment of demand-generation campaigns, SpinSix offers end-to-end solutions for companies looking to have an impact on consumers through a variety of integrated marketing strategies and tactics. Current SpinSix clients include FileMaker (a wholly owned subsidiary of Apple), Sage Software, DriveTime and CVSICaremark.

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For more information, please contact Melissa Rein.