

## News Release

**For Immediate Release - October 6, 2009**

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### **Access Granted: Scottsdale Creative Marketing Firm Announces Winner of "The Best Job in AZ"**

19 Year Old College Senior from the Art Institute of Phoenix Wins Job and \$50,000 Prize Package

SpinSix to Announce New "Win a Job" Contest in Search of AZ's Biggest Geek this Fall

**SCOTTSDALE**, Ariz. – October 6, 2009 – Drumroll, please.

A winner has been selected in SpinSix Strategic Marketing Design's \$50,000 win a job contest that launched this summer. Ashley Scott, a 19-year old senior at The Art Institute of Phoenix has been selected as the new full-time graphic designer at the firm's rapidly expanding corporate office in Scottsdale. In an economy that's been exceptionally tough on new college grads, Scott has one thing most graduating seniors might not have upon departure from university this year – a guaranteed job in an industry sector that is anticipated to have explosive growth over the next decade.

As the winner of "The Best Job in AZ", the Glendale resident will spearhead major web design projects for clients such as CVSICaremark, Safeguard Security and DriveTime. She will join SpinSix's staff of over 25 technology and design professionals doing the kind of integrated online marketing work that is rapidly changing the way important companies do business every day.

So what's this whiz-kid's story? Some say her ambitious tendencies have helped her become, quite literally, a winner. Priming Scott's skills in technical art and design is a lifelong passion for art. Scott is an award-winning artist who started developing her unique skill set at a young age in portrait art. Over the years, her artistic abilities evolved into high tech know-how as she excelled in computer graphics courses in high school. Continually seeking more challenging coursework, Scott enrolled graphic design classes Glendale Community College during her junior year – a program she was taking side by side with the typical high school curriculum at Mountain Ridge High School where she graduated in 2007. A testament to the age-old mantra that hard work pays off, Scott earned a ticket to college by winning a \$30,000 national scholarship competition at The Art Institute of Phoenix, a competition also based on design work. Cashing in again, Scott recently received an additional \$3,000 scholarship for a poster design competition at AIPX. Scott is a member of the National Technical and Alpha Beta Kappa Honor Societies. In her free time she enjoys spending time with friends and family and snowboarding, rock climbing, dirt biking, and of course, drawing.

A company known for seeking out only the best and brightest professionals to take on often challenging technical and design work, SpinSix is delighted to have found such a skilled new hire in Scott. "We are thrilled to announce Ashley Scott as the winner of the job contest," said SpinSix partner Anthony Helmstetter. "What's unique about

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seeking candidates through a contest like this is the guarantee that only the most ambitious self-starters will prevail," he said, alluding to Scott's previous accomplishments and demonstrated tendency to go "above and beyond" what is expected of her.

Contest entrants were asked to design a website for a fictional company using a design platform provided by the company. The winner was chosen by a panel of SpinSix staff which included some of Arizona's top web designers and online marketing gurus. A runner-up was selected who received a Mac laptop valued at more than \$1,500.

The contest was so successful that SpinSix will launch another "Win A Job" contest this Fall, this time in search of the most wired Application Developer in Arizona. From cherry-picking smart and ambitious new college grads to resuscitating dead-end careers for senior-level techie pros – SpinSix will again seek out the most qualified candidates for a game-changing career makeover – one that could land YOU an important role at one of the coolest companies in Arizona.

Scott will begin work for SpinSix as a part-time staffer immediately, and will join the team full-time in January after her college graduation.

For more information about Spin Six's "The Best Job in AZ" contest or the winner Ashley Scott please contact Melissa Rein. Stay tuned for updates about the next "Win a Job" contest coming soon from Spin Six.

### About SpinSix

Founded in 1996, SpinSix specializes in providing business solutions through integrated marketing and technology disciplines. From corporate branding and campaign development to design and deployment of demand-generation campaigns, SpinSix offers end-to-end solutions for companies looking to have an impact on consumers through a variety of integrated marketing strategies and tactics. Current SpinSix clients include FileMaker (a wholly owned subsidiary of Apple), Sage Software, DriveTime and CVSICaremark.